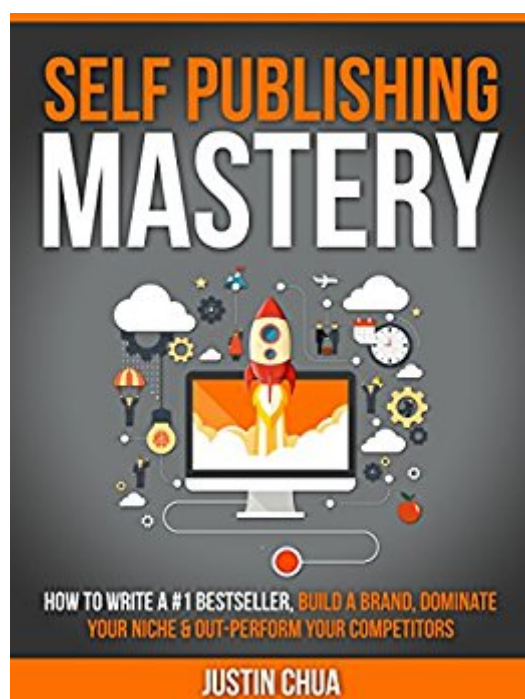


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# Self Publishing Mastery: How To Write A #1 Bestseller, Build A Brand, Dominate Your Niche & Outperform Your Competitors



## Synopsis

Discover How to Use Self-Publishing To Capture New Audiences Eager to Pay For Your Next Story! The self-publishing dragon flies high in the sky, seemingly going where it wants, when it wants. Here's a secret: that's not quite true. You see, there are ways to control the dragon, steering that magnificent beast where you want to go. In *Self-Publishing Mastery*, Justin Chua doesn't just show you how to steer the proverbial self-publishing dragon. He teaches you how to ride it. Elevate your stories to a new level. Within the pages of this book, you'll learn: How to sculpt an eager audience who yearns for your next book (Why let those established self-pubbers have all of the fun?) The real way to know when to write a sequel (and when to let a well-loved story enjoy retirement on the beach) The best platforms to use for your self-publishing journey How to turn sizzling stories into ongoing sales (without feeling like an extra on Boiler Room) A consistent way to overcome the roadblocks that keep your dreams from turning into a reality If you take no action, nothing happens. You will remain a reader instead of becoming an author. Don't leave it to chance. Justin Chua's frontline, in-the-trenches experience will allow you to harness the power of the self-publishing dragon for a lifetime. Pick up a copy of *Self-Publishing Mastery* today, the premiere guide on start-to-finish, consistent, and profitable self-publishing.

## Book Information

File Size: 6393 KB

Print Length: 166 pages

Publication Date: July 30, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01JEXXUB4

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #32,693 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #11 in Kindle Store > Kindle eBooks > Business & Money > Skills > Business Writing #16 in Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Advertising #21 in Kindle Store > Kindle eBooks > Reference > Writing, Research & Publishing Guides > Publishing & Books >

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## Customer Reviews

Unlike many books which just list steps without listing any specific methods or ways or examples which they have been used, this book actually gives legit real world examples and case studies. This book does a great job in the department of providing us with real world utilization of the advice provided rather than just listing steps which other books do.

Awesome! I wasn't particularly convinced on self-publishing but this guide helped me a lot to decide what to do. Not only on self-publishing but also on the tools necessary to be there. Seriously, this is not a guide to tell how good it is and to motivate you... this is ACTUALLY "the" way to do it. This is really a worth reading book!

The author emphasized the importance of doing due diligence in deciding which niche to write on that really inspired me a lot. There is lots of thing I have learnt like content control, market research, keyword analysis, price fixing and so on. I think this book will work as a catalyst and content creator.

I'm very impressed with this writing. I guess as long as one is good in books, he'll surely be able to think of publishing a book on his own and this writing will help a lot in dealing with it. I like this book of Justin Chua because it's very detailed and it's indeed a good read. I enjoyed it so much to the extent that I really learned a lot from it. It's one of those most loved books that I ever read. This is actually the very first time that I've encountered a book from this author and will surely look forward of getting other books from him. His way of writing is stunning and it just makes me think that soon he'll be one of the most popular author. I like his creation. It's very useful to many.

It is very recommended and optimistic book. There are so much interesting things in it. I read this book and opened very interesting recommendation from Warren Buffet. It is very useful book for the beginners, but I hardly believe. How you can write a good book with poor English.

This book is the perfect description of how to begin self publishing. The author highlights the different multiple steps and issues that can be encountered while self publishing. By the authors publishings we can tell he is well versed. Great job Justin and rock on!!

Justin Chua does a great job of breaking down self publishing and the steps required to be a successful self publisher. This book is most certainly a must buy for anyone looking to dive into the self publishing industry .

Buying this book is obviously a no brainer for anyone interested in publishing their books. I have learned so much from this book that i have ended up savin goo much money. Ebooks are the future, and reading this book is one step towards being part of the future.

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